

RATE CARD – PRICES AT RADIO SALUS

CATEGORIES		RATE
1. Announcements		
Public announcements Character size: 14 pt Line/Spacing: 1.5	1 st Page	2 000 FRW
	2 nd Page and above	5 000 FRW/Page
Public announcements with tables	Full Page	5 000 FRW/Page
Personal announcements		2 000 FRW/Page
Obituaries		Free of charge for 3 times only
2. Radio Programs	Co-owned radio programs	3 000 FRW/Minute
	Private radio programs (broadcasting)	75 FRW/second = 4 500 FRW/Minute (Production excluded)
	Sponsorship	Agreement between the Radio and Sponsor through a signed contract
3. Advertising		150 FRW/Second
4. Mentions in a program sports and Salus Relax (Big institution)	Broadcasting	30 000 FRW/Week
	Production	20 000 FRW/Week
	Total	50 000 FRW/Week
Umuranga (Individual or small business)		10 000 FRW/Week (Production excluded)
Umuranga (Big institution)		15 000 FRW/Week (Production excluded)

* All above prices are taxes excluded

*Umuranga is an early morning show with old music

Huye, November 2013
HAGABIMANA EUGENE
DIRECTOR RADIO SALUS